

## ABSTRACT

A liquid crystal display panel serving as a liquid crystal display device comprises a liquid crystal cell having a liquid crystal layer  
5 sealed in between a pair of transparent substrates, having an electrode on each of the inner surfaces thereof, facing each other, an absorption-type polarizing film disposed on the visible side of the liquid crystal cell, for absorbing the light linearly polarized in the direction orthogonal to the transmission axis thereof, a reflection-type  
10 polarizing film disposed on the side of the liquid crystal cell opposite from the visible side thereof for reflecting the light linearly polarized in the direction orthogonal to the transmission axis thereof, and a color filter disposed on the visible side of the absorption-type polarizing film, or between the absorption-type polarizing film and  
15 the reflection-type polarizing film.